



# FILBITRON

## Tablet PC Solutions

Filbitron is recognized as Canada's source for complete Pen Tablet solutions. Designing and implementing enterprise systems for a broad range of markets including Sales Force Automation, CRM, utilities, insurance and healthcare, Filbitron has translated the benefits of mobile pen technology into innovative and functional solutions for customers across Canada and the US.



Filbitron specializes in Sales Force Automation software for the Consumer Product Goods Sales Representative. Our suite of applications, called *WriteTRAC* allows organizations to benefit from accurate and timely information flow between their field sales reps and all levels of management.

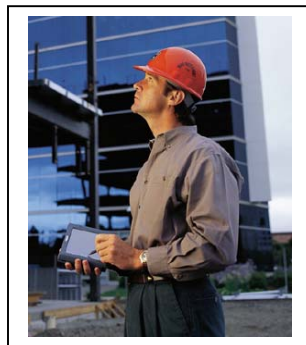
**Implement sales strategies at the retail level.**

**Ensure retail execution of management initiatives.**

**Maximize sales objectives by using actual data to plan activities.**

**Improve customer relationships with fact based selling tools.**

**Eliminate redundancy**  
**Simplify data exchange**  
**Maximize performance**  
**Access timely and accurate field data**  
**Boost Operator efficiency**  
**Prioritize field initiatives**  
**Create Competitive Advantages**



Regular Price Order (177402**LESLIE'S GROCERY)											
Menu History Finish Order Print Location Route Sales Graph Notes Customer											
Location	Cookie	1	2	3	4	Out of Stock	No. of Fac.	Note			
Description	Cases										
HENRY'S CARAMELS 16.400G	2						2				
S HENRY'S FUDGIES 16.400G	5				1		4				
S HENRY'S FUDGIES 25% LF 16.400G	5						2				
HENRY'S CHOC CHIPS 16.400G	3		1	10	1	1	5				
HENRY'S FIG BARS 12.55G							4				
S HENRY'S STRAWBERRY 12.300G							4				
S HENRY'S APPLE 12.300G	4						4				
HENRY'S CHOC CHUNKS 16.400G	4				1		5				
S HENRY'S RASPBERRY 12.300G	2						4				
S HENRY'S BLUEBERRY 12.300G							4				
S HENRY'S CHOC CRISP 16.400G	2				1	1	4				
HENRY'S OATMEAL 12.350G			6				2				
HENRY'S OATMEAL CHOC CHIP	8		2	6			1				
HENRY'S GINGER CRISP 16.350G			7				1				
HENRY'S LITE WAFERS 12.400G	1		7			1	5				
NEXT PREV UPC											

In addition, we offer custom application development and integration services backed by a team of partners and a portfolio of successful implementations.