FILBITRON

Tablet PC Solutions

Filbitron is recognized as Canada's source for complete Pen Tablet solutions. Designing and implementing enterprise systems for a broad range of markets including Sales Force Automation, CRM, utilities, insurance and healthcare, Filbitron has translated the benefits of mobile pen technology into innovative and functional solutions for customers across Canada and the US.

Filbitron specializes in Sales Force Automation software for the Consumer Product Goods Sales Representative. Our suite of applications, called *Write*TRAC allows organizations to benefit from accurate and timely information flow between their field sales reps and all levels of management.
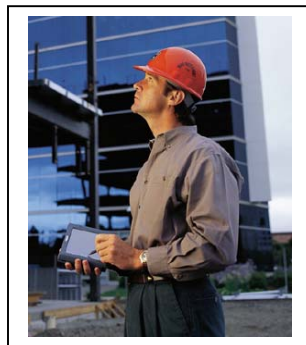
Implement sales strategies at the retail level.
Ensure retail execution of management initiatives.
Maximize sales objectives by using actual data to plan activities.
Improve customer relationships with fact based selling tools.

Eliminate redundancy
Simplify data exchange
Maximize performance
Access timely and accurate field data
Boost Operator efficiency
Prioritize field initiatives
Create Competitive Advantages

In addition, we offer custom application development and integration services backed by a team of partners and a portfolio of successful implementations.